



## **Balboa Capital Continues Accelerated Growth, Adds 125 New Employees in First Half of 2019**

*Leading online lender responds to strong demand for equipment financing  
and small business loans by expanding staff in all departments.*

COSTA MESA, CA, SEPTEMBER 11, 2019 – Balboa Capital, a leading online lender that specializes in equipment financing and small business loans, hired 125 new employees during the first six months of 2019 to accommodate the company’s rapid increase in new business and acquisition of several new strategic partners.

“It’s all about growth for our company,” said Jessica Parker, Senior Corporate Recruiter at Balboa Capital. “During the first half of 2019, there has been an increased demand among small business owners for the fast, easy financing products we provide, and we have taken the steps necessary to deliver on their expectations. We’ve added 125 new employees to our sales and operations divisions during the first six months of the year, and these talented individuals have the knowledge, experience and professionalism that our valued customers truly appreciate.”

Balboa Capital is anticipating robust growth during the final months of the year, and Ms. Parker said the company will maintain its forward-thinking recruitment strategy with an additional emphasis on sales management. “We are the choice of countless small businesses, middle market companies, franchises, and equipment vendors nationwide that need growth capital in a timely manner. We will expand each of our sales divisions, and hire more remote sales managers, so we can continue providing unparalleled service to both new and existing customers throughout the country.”

### **About Balboa Capital**

Balboa Capital is a technology-driven financing company that provides small business owners with fast, hassle-free solutions to fuel their growth and success. The company specializes in small business loans, equipment financing, commercial financing, equipment vendor financing, and franchise financing. Balboa Capital developed an intuitive online platform that simplifies the entire financing process. Calculators provide instant estimates, applications can be completed and submitted in a matter of minutes, and sophisticated credit scoring technology provides instant decisions. To learn more, visit <http://www.balboacapital.com>.