



## **Balboa Capital to Celebrate National Small Business Week with Nationwide Contest and Complimentary Online Resources for Business Owners**

*Leading direct lender invites small businesses to share their stories and have a chance to win up to \$1,000.*

COSTA MESA, CA, MAY 2, 2019 – Balboa Capital, a leading direct lender that specializes in small business loans, equipment leasing, and equipment vendor financing, is celebrating National Small Business Week by inviting small business owners to participate in the company’s “What’s the Big Idea?” contest, and by providing them with access to helpful tips and resources.

“National Small Business Week is a time to recognize the millions of business owners whose vision, ideas and entrepreneurial spirit are creating jobs and powering our nation’s economy,” said Kevin Umeda, Manager of Sales Planning and Coordination at Balboa Capital. “We are celebrating this week-long event by inviting business owners to share their stories and compete for up to \$1,000. Additionally, our digital marketing team created relevant content for business owners, including blog posts, whitepapers, and a small business success kit. Available for free on our website, these resources are filled with tips and strategies to help business owners in all industries get ahead in today’s increasingly competitive marketplace.”

Balboa Capital’s “What’s the Big Idea?” contest runs from May 1<sup>st</sup> through May 26<sup>th</sup>, and eligible small businesses can compete for a \$1,000 grand prize, a \$500 runner-up prize, and one of ten \$50 honorable mention prizes. For more information about the contest, please visit this Balboa Capital web page.

Beginning with President John F. Kennedy in 1963, every President has declared National Small Business Week to recognize and commend the myriad achievements of our nation’s small businesses, which today account for 99.7% of all businesses. May 2019 will mark the 56<sup>th</sup> straight year that National Small Business Week is celebrated in the United States. From May 5<sup>th</sup> through May 11<sup>th</sup>, a number of events will take place across the country, including mentoring sessions, virtual conferences, educational webinars, and award shows. Balboa Capital created an infographic that features an overview of National Small Business Week, along with facts and figures relating to small businesses.

### **About Balboa Capital**

Balboa Capital is a technology-driven financing company that provides business owners with fast, hassle-free solutions to fuel their growth and success. The company specializes in small business loans, equipment financing, commercial financing, equipment vendor financing, and franchise financing. Balboa Capital developed an intuitive online platform that simplifies the entire financing process. Calculators provide instant estimates, applications can be completed and submitted in a matter of minutes, and sophisticated credit scoring technology provides instant decisions. To learn more, visit <http://www.balboacapital.com>.