



Balboa Capital Becomes Approved Lender For Massage Envy Franchise Owners

Leading direct lender will provide custom financing programs to Massage Envy franchisees nationwide.

COSTA MESA, CA, OCTOBER 16, 2018 – Balboa Capital, a leading independent financing company that specializes in small business loans, equipment leasing, and franchise financing, is now recognized by Massage Envy as an Approved Lender for its franchise owners throughout the United States. Balboa Capital will structure and deliver custom-tailored financing programs to Massage Envy franchisees who need funding for furniture, fixtures, and equipment (FF&E), remodeling initiatives, and brand mandates. Balboa Capital will also offer franchise business loans to Massage Envy franchise owners who require capital to cover daily operational expenses.

“We are pleased to be an approved lender for Massage Envy and look forward to providing their franchise owners with flexible, affordable financing solutions,” said Tyler Pratt, Business Development Manager at Balboa Capital adding, “becoming an approved lender for this rapidly growing massage and spa concept speaks to our expertise and track record of success in the franchise financing arena, and our commitment to exceptional customer service.”

Balboa Capital enables single-unit and multi-unit Massage Envy franchise owners to leverage technology at each step of the financing process. “Our best-in-class franchise financing platform was designed to meet the growing needs of franchisees who want an easy and efficient way to obtain growth capital in a timely manner,” said Mr. Pratt. “Applying online takes just a few minutes, and decisions are provided quickly thanks to our proprietary scoring system. Upon approval, franchise owners can expect to receive funds in a matter of days.”

About Balboa Capital

Balboa Capital is a technology-driven financing company that provides business owners with fast, hassle-free solutions to fuel their growth and success. The company specializes in small business loans, equipment financing, commercial financing, equipment vendor financing, and franchise financing. Balboa Capital developed an intuitive online platform that simplifies the entire financing process. Calculators provide instant estimates, applications can be completed and submitted in a matter of minutes, and sophisticated credit scoring technology provides instant decisions. To learn more, visit <http://www.balboacapital.com>.

About Massage Envy

Massage Envy, based in Scottsdale, Arizona, is a national franchisor and, through its franchised locations, is the leading provider of therapeutic massage and skincare services, and proprietary assisted stretching service, Total Body Stretch. The Massage Envy franchise system is, collectively, the largest employer of massage therapists and estheticians, with more than 35,000 dedicated wellness

professionals that provide best-in-class service to over 1.65 million members. Founded in 2002, Massage Envy has more than 1,170 franchised locations in 49 states that have together delivered more than 135 million massages and facials. For more information, visit www.messageenvy.com.