



## **Balboa Capital Becomes Preferred Financing Partner For Pita Pit Franchise Owners**

*Company's Franchise Financing Products Will Benefit Current  
And Prospective Pita Pit Franchisees Nationwide*

IRVINE, CA, DECEMBER 10, 2013 - Balboa Capital, a leading provider of franchise financing in the United States, announced it has been selected as a preferred financing partner for Pita Pit franchise business owners nationwide. Through this partnership, Balboa Capital will bring its industry-leading franchise financing products and services to current and prospective Pita Pit franchisees who need funding for furniture, fixtures and equipment (FF&E), product improvement programs (PIP), lease-hold improvements, and remodeling initiatives.

"Being selected as a preferred financing partner for Pita Pit franchisees speaks to our expertise and track record of success in working with national QSR brands," said Angela Stoltenberg-Anderson, Director of Business Development for the Franchise Division of Balboa Capital's Vendor Services Group. "Balboa Capital has the experience, lending power and resources necessary to provide Pita Pit franchisees with fast, easy and hassle-free financing for a whole host of business needs. We look forward to working with Pita Pit franchise owners throughout the country and helping their establishments grow and succeed."

Balboa Capital has made franchise financing an integral part of its business and is a highly respected company among franchisors and franchisees in a variety of industries. To meet the increasing needs of franchise business owners, Balboa Capital expanded its franchise financing division with new business development managers, account managers and in-house franchise financing experts. "We are well-positioned to provide single-unit and multi-unit franchise owners with the best franchise financing options for their individual needs, along with the outstanding customer service they expect," said Ms. Stoltenberg-Anderson.

### **About Pita Pit**

Pita Pit was founded on the idea that people want an exciting alternative to fast food restaurants - a place with great tasting food that's healthy, fresh, and still served fast. So, Pita Pit ditched all the heavy breads and buns - along with the higher carbs and fat that today's health-conscious consumers are trying to avoid. The brand chose then to polish its own recipe for a healthy, great tasting pita sandwich. Pita Pit's health-minded approach paid off; the company has locations across the US and Canada, and is expanding its presence in other countries around the world. For more information, visit <http://www.pitapitusa.com>.

### **About Balboa Capital**

Balboa Capital is a technology-driven financing company that provides business owners with fast, hassle-free solutions to fuel their growth and success. The company specializes in small business loans, equipment financing, commercial financing, equipment vendor financing and franchise financing. Balboa

Capital developed an intuitive online platform that simplifies the entire financing process. Calculators provide instant estimates, applications can be completed and submitted in a matter of minutes, and sophisticated credit scoring technology provides instant decisions. Visit <http://www.balboacapital.com> to learn more.