



Balboa Capital Becomes Approved Lender for Domino's Pizza Franchise Owners

Top Independent Financing Company Will Deliver Custom-Tailored Franchise Financing Programs to Domino's Pizza Franchisees Nationwide

IRVINE, CALIFORNIA, November 20, 2013 - Balboa Capital, a leading provider of franchise financing, today announced that it has been selected as an Approved Lender for Domino's Pizza® franchise owners nationwide. Balboa Capital will provide an expanded portfolio of flexible financing options to Domino's Pizza franchisees who need funding for technology, equipment acquisition, working capital, store acquisitions and re-imaging.

"We are excited to expand our relationship with Domino's Pizza and provide their franchisees with the financing solutions they need," said Angela Stoltenberg-Anderson, Director of Business Development for the Franchise Division of Balboa Capital's Vendor Services Group. "Becoming an Approved Lender for Domino's Pizza speaks to our expertise and proven success in the quick-service restaurant industry." Balboa Capital has established relationships with some of the largest and most well-known quick-service restaurant (QSR) concepts in the country. The company has a dedicated franchise financing team that thoroughly understands the diverse needs of QSR franchisees and provides them with the most appropriate financing solutions.

Balboa Capital's franchise financing program raises the bar in the industry by simplifying the application and approval processes and shortening the transaction processing time. Franchise finance applications can be submitted online from any computer, tablet or mobile device, and one-hour credit decisions are standard. Balboa Capital offers same-day funding for franchise equipment leasing, and franchise business loans are funded in a matter of days. "We understand that Domino's Pizza franchisees are extremely busy and don't want any roadblocks when trying to acquire financing. Our franchise financing program gives them easy access to capital in a timely manner, and we think that's a significant advantage," said Ms. Stoltenberg-Anderson.

About Domino's Pizza

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with its global enterprise of more than 10,400 stores in over 70 international markets. Domino's had global retail sales of over \$7.4 billion in 2012, comprised of over \$3.5 billion in the U.S. and nearly \$3.9 billion internationally. In the second quarter of 2013, Domino's had global retail sales of over \$1.8 billion, comprised of \$868 million in the U.S. and \$961 million internationally. Its system is largely made up of franchise owner-operators who accounted for over 96% of the Domino's Pizza stores as of the second quarter of 2013. The Domino's brand generates over \$2 billion in global digital sales per year. Its emphasis on new technology has helped drive the introduction of Domino's ordering apps for Kindle Fire, Android™, iPhone® and Windows Phone 8 – which now cover nearly 95% of the U.S. smartphone market. Continuing its focus on menu enhancement, Domino's established itself as a player in the pan

pizza market with the launch of its Handmade Pan Pizza, featuring fresh, never-frozen dough, in October 2012.

About Balboa Capital

Balboa Capital is a technology-driven financing company that provides business owners with fast, hassle-free solutions to fuel their growth and success. The company specializes in small business loans, equipment financing, commercial financing, equipment vendor financing and franchise financing. Balboa Capital developed an intuitive online platform that simplifies the entire financing process. Calculators provide instant estimates, applications can be completed and submitted in a matter of minutes, and sophisticated credit scoring technology provides instant decisions. Visit <http://www.balboacapital.com> to learn more.