



## **Balboa Capital Partners With Hoshizaki America, Inc. To Provide Zero Percent Financing On Ice Machines To Burger King Franchise Owners**

*Leading Franchise Financing Company Strategically Co-Brands To Assist Burger King Franchisees Nationwide*

IRVINE, CA, September 10, 2013 - Balboa Capital, a leading independent provider of franchise financing, today announced a partnership with Hoshizaki America, Inc., an ice machine manufacturer/vendor for Burger King franchises throughout the United States. Through this new partnership, Balboa Capital will provide Burger King franchise owners with zero-percent financing plans for ice machines.

“Balboa Capital is excited to be partnering with Hoshizaki America, Inc.,” said Angela Stoltenberg-Anderson, Director of Business Development of Balboa Capital’s Vendor Services Division. “We developed a co-branded program that will enable Hoshizaki America’s customer base of Burger King franchisees to finance ice machines with zero-percent financing. It’s a win-win for everyone involved. Plus, Burger King franchise owners can count on getting the unmatched service that Balboa Capital is known for. We have the people and systems in place to help franchise business owners get the dependable financing they need quickly, so they can focus their time and energy on running their franchises.”

Balboa Capital’s partnership with Hoshizaki America, Inc. is part of the company’s strategy, which is to align itself with key players in the quick-service restaurant (QSR) industry. “We are taking franchise financing to the next level by leveraging our relationships with leading QSR brands and equipment manufacturers and dealers to become a single resource for their financing needs,” said Ms. Stoltenberg-Anderson. “Our custom-tailored financing programs help fund the flow of QSR equipment from manufacturer to vendor to franchise owner.”

### **About Hoshizaki America, Inc.**

Headquartered in Peachtree City, Georgia, with sales and manufacturing operations throughout the United States, Hoshizaki America, Inc. is the world’s largest manufacturer of ice makers and dispensers, refrigerators/freezers and related accessories. Visit <http://www.hoshizakiamerica.com> for more information.

### **About Balboa Capital**

Balboa Capital is a technology-driven financing company that provides business owners with fast, hassle-free solutions to fuel their growth and success. The company specializes in small business loans, equipment financing, commercial financing, equipment vendor financing and franchise financing. Balboa Capital developed an intuitive online platform that simplifies the entire financing process. Calculators provide instant estimates, applications can be completed and submitted in a matter of minutes, and sophisticated credit scoring technology provides instant decisions. Visit <http://www.balboacapital.com> to learn more.