



## **Balboa Capital Celebrates National Women's Small Business Month**

*Leading Independent Financing Company Recognizes the Continued Success of Female Entrepreneurs in all Industries Nationwide. October 2015 is the 27th Anniversary of the Signing of the Historic Women's Business Ownership Act of 1988.*

IRVINE, CALIFORNIA, September 9, 2015 - Leading independent financing company and direct lender Balboa Capital is celebrating National Women's Small Business Month in October by recognizing the many accomplishments of female business owners in the United States.

"It's an honor to recognize female business owners who made their entrepreneurial dreams a reality and are significantly impacting our nation's economy," said Carla Freberg, Vendor Services Manager at Balboa Capital. "Women who own small businesses, franchises and equipment vendor companies are generating revenues, creating jobs and helping their local communities prosper."

October 2015 is the 27th anniversary of the signing of the historic Women's Business Ownership Act of 1988, which increased federal support of women-owned businesses and made it easier for female entrepreneurs to obtain capital, business training and assistance. Statistics show that over 9 million companies in the United States are owned by women and generate \$1.6 trillion in annual revenue. Women-owned businesses are starting at a rate of 1 ½ times the national average. Additionally, a fact sheet from the National Association of Women Business Owners indicates that one in three new jobs in the United States will be generated by women-owned businesses by 2018. Balboa Capital created a "Women in Business" infographic with these and many other statistics that is free to download and share.

"Balboa Capital has been an advocate and champion for women-owned businesses since our inception in 1988," said Ms. Freberg. "We have had the privilege of working with women in a wide variety of business industries, and we will continue to support them with our fast, dependable small business loans and equipment financing solutions."

Throughout the month of October, Balboa Capital is inviting women business owners to submit their success stories to be considered for the company's widely read blog. "We want to hear from women entrepreneurs whose companies are doing well, and find out how they made their businesses stand out among the competition," said Ms. Freberg. To submit your entry to Balboa Capital, email your name, company name, company website, and story to [womeninbusiness@balboacapital.com](mailto:womeninbusiness@balboacapital.com). The tone of stories should be casual and friendly, and Balboa Capital may edit for grammar and clarity. The stories that are selected for Balboa Capital's blog will feature a link to the business owner's website.

### **About Balboa Capital**

Balboa Capital is a technology-driven financing company that provides business owners with fast, hassle-free solutions to fuel their growth and success. The company specializes in small business loans,

equipment financing, commercial financing, equipment vendor financing and franchise financing. Balboa Capital developed an intuitive online platform that simplifies the entire financing process. Calculators provide instant estimates, applications can be completed and submitted in a matter of minutes, and sophisticated credit scoring technology provides instant decisions. Visit <http://www.balboacapital.com> to learn more.