



Balboa Capital Expands Point-of-Use Water Equipment Vendor Financing Division

*Company Adds Staff Members and Enhances Financing Program to Meet
the Needs of Point-of-Use Water Equipment Vendors Nationwide*

IRVINE, CA, June 03, 2013 - Balboa Capital, a leading independent financing company in the United States since 1988, today announced the expansion of its point-of-use water (POUW) equipment vendor financing team. The company added new finance managers, credit specialists and customer service representatives, plus made several key enhancements to its POUW equipment vendor financing program.

“These efforts address the increased demand from POUW equipment dealers and demonstrate our ongoing commitment to this highly specialized industry,” said Carla Freberg, Vendor Services Manager at Balboa Capital. “The addition of new and talented financing professionals to our team will increase our competitive advantage in POUW equipment vendor financing and allow us to better serve our growing base of POUW equipment dealers throughout the country.” Ms. Freberg also discussed Balboa Capital’s newly enhanced vendor financing program. “We secured a revolving credit facility from Wells Fargo Capital Financing, which greatly increases our lending power, and we streamlined our online financing tools so our POUW vendor partners can manage every aspect of their customers’ accounts from a computer, tablet or mobile device.”

For more information about Balboa Capital’s POUW equipment vendor financing program, please contact Carla Freberg at (949) 553-3448 or via email at carlamf@balboacapital.com.

About Balboa Capital

Balboa Capital is a technology-driven financing company that provides business owners with fast, hassle-free solutions to fuel their growth and success. The company specializes in small business loans, equipment financing, commercial financing, equipment vendor financing and franchise financing. Balboa Capital developed an intuitive online platform that simplifies the entire financing process. Calculators provide instant estimates, applications can be completed and submitted in a matter of minutes, and sophisticated credit scoring technology provides instant decisions. Visit <http://www.balboacapital.com> to learn more.