



Balboa Capital to Showcase its Hospitality Franchise Financing Capabilities at the 2015 Choice Hotels International “Power of Performance” Convention

Leading provider of hospitality franchise financing and Choice Hotels Qualified Vendor will be an exhibitor at the 61st annual Choice Hotels International Convention at the Mandalay Bay Hotel in Las Vegas, Nevada from May 12-14. The company will present its hospitality franchise financing program and innovative online financing tools that simplify the entire financing process in booth #1203.

IRVINE, CALIFORNIA, May 12, 2015 - Balboa Capital, a leading independent financing company and Choice Hotels Qualified Vendor, will be an exhibitor at the 2015 Choice Hotels International “Power of Performance” Convention at the Mandalay Bay Hotel in Las Vegas, Nevada from May 12-14 in booth #1203. Balboa Capital will showcase its industry-leading franchise financing program that has benefitted Choice Hotels franchisees nationwide.

“We are looking forward to meeting everyone at this year’s Choice Hotels convention,” said Angela Stoltenberg-Anderson, Director of Business Development of Balboa Capital’s Franchise Services Group. “We understand the importance of participating in this annual event. It allows us to meet with our existing customers and network with prospects who can benefit from our custom-tailored franchise financing and working capital products,” she added.

Balboa Capital works with single-unit and multi-unit Choice Hotels franchise owners throughout the United States. The company recently expanded its hospitality franchise financing capabilities to meet the growing needs of its customers. Highlights of the program include:

- Franchise financing up to \$500,000 per owner/operator
- Franchise working capital loans up to \$1 million
- Up to 70% financing for soft costs
- 24-60 month terms and up to 84 months for acquisition financing/large remodels
- One hour credit decisions and 100% prefunding

“We became a Choice Hotels Qualified Vendor two years ago as a result of our expertise in hospitality franchise financing. We will continue to help Choice Hotels franchisees acquire the financing they need for remodeling efforts, expansion initiatives, and furniture, fixtures and equipment,” said Ms. Stoltenberg-Anderson.

Balboa Capital’s experience, lending power and track record of success have helped the company solidify financing partnerships with a number of leading franchise brands in the hospitality and quick service restaurant industries. For more information about franchise financing with Balboa Capital, contact Angela Stoltenberg-Anderson at (866) 991-7911 or via email at angelaca@balboacapital.com.

About Balboa Capital

Balboa Capital is a technology-driven financing company that provides business owners with fast, hassle-free solutions to fuel their growth and success. The company specializes in small business loans, equipment financing, commercial financing, equipment vendor financing and franchise financing. Balboa Capital developed an intuitive online platform that simplifies the entire financing process. Calculators provide instant estimates, applications can be completed and submitted in a matter of minutes, and sophisticated credit scoring technology provides instant decisions. To learn more, visit <http://www.balboacapital.com>.