



Balboa Capital Continues Growth in Alternative Lending Space; Opens Office in Spokane, Washington

Leading independent financing company opens its fourth office location. The new office, in Spokane, WA, will anchor the company's presence in the Pacific Northwest region.

COSTA MESA, CALIFORNIA, May 08, 2017 - Balboa Capital, a leading provider of business loans and equipment financing programs in the United States, has opened a new office location in Spokane, Washington to better serve its existing and future customers in the Pacific Northwest. The Spokane office opened its doors on May 1st, 2017 as Balboa Capital's fourth office location; the company is headquartered in Costa Mesa, California and has additional offices in Scottsdale, Arizona and San Ramon, California. The new office is located in Kendall Yards, a new "urban by nature" concept in downtown Spokane. The office will be led by Michael Bivins, Director of Enterprise and Commercial Sales.

"The decision to expand our presence in the Pacific Northwest is part of our company's growth strategy," said Phil Silva, President of Balboa Capital. "Our Spokane location will prove useful in anchoring our presence in this region and enable us to support area businesses with the same flexible financing solutions and outstanding customer service we are known for nationwide." Mr. Silva also sees Balboa Capital's new Spokane office as an opportunity to leverage the area's talent pool. "This area is rich with talent from leading colleges and universities, and this presents us with the opportunity to hire highly skilled and qualified account managers and support staff members."

Balboa Capital implemented a well-defined strategy to recruit employees for its new Spokane office. Digital marketing and social media efforts helped attract potential candidates for the company's executive recruiting team to evaluate. In addition, Balboa Capital was a featured exhibitor at the Spring 2017 FUSE Career Fair, which attracted students from Gonzaga University, Washington State University, Eastern Washington University, and Whitworth University. Members of Balboa Capital's Spokane office met with current students and alumni to discuss the many career opportunities that are available at the new office location. "Our new employees are ready to kick-start their sales careers in a fast-paced, technology-driven work environment," said Mr. Silva, adding, "We are really looking forward to welcoming our new team members to the Balboa Capital family." Balboa Capital will continue its recruiting efforts for its Spokane office in the months to come. Interested candidates can visit the Balboa Capital careers page to apply online.

Kendall Yards, the location of Balboa Capital's new office, is a brand new, coveted community in the heart of Spokane, Washington. When evaluating potential office locations, Balboa Capital found Spokane to be a good fit for its employees based on its affordability index. The office is within walking distance of downtown Spokane, a city known for all it has to offer outdoor enthusiasts. With close to 200 nearby lakes and plenty of areas for outdoor recreational activities, Spokane is truly paradise for

people who enjoy hiking, cycling, fishing, golfing, skiing, and more. “To attract workers in today’s competitive job market, we needed an appealing, amenity-filled office in a vibrant location, and Kendall Yards has it all,” said Mr. Silva.

About Balboa Capital

Balboa Capital is a technology-driven financing company that provides business owners with fast, hassle-free solutions to fuel their growth and success. The company specializes in small business loans, equipment financing, commercial financing, equipment vendor financing, and franchise financing. Balboa Capital developed an intuitive online platform that simplifies the entire financing process. Calculators provide instant estimates, applications can be completed and submitted in a matter of minutes, and sophisticated credit scoring technology provides instant decisions. To learn more, visit <http://www.balboacapital.com>.