



Balboa Capital to Showcase Hotel Franchise Financing Program at the 2015 Asian American Hotel Owners Association Convention and Trade Show

Hotel Franchisees and Hospitality Industry Leaders Will Learn First-Hand the Numerous Benefits of Balboa Capital's Industry-Leading Hotel Franchise Financing Program

IRVINE, CALIFORNIA, April 23, 2015 - Balboa Capital, a leading independent financing company that specializes in hotel franchise financing, will be an exhibitor at the 2015 Asian American Hotel Owners Association (AAHOA) Convention and Trade Show in Long Beach, California. Balboa Capital will showcase its industry-leading hotel franchise financing program.

"We are excited for the opportunity to present our hotel franchise financing capabilities to attendees at the 2015 AAHOA show," said Carla Freberg, Vendor Services Manager at Balboa Capital. "These are exciting times for hotel franchise owners, and we are committed to helping them secure the fast, flexible financing they need for remodeling, property improvement, case goods, build-out initiatives, and more."

Balboa Capital will be an exhibitor in booth #702 at the 2015 AAHOA Convention and Trade Show from April 23-24 at the Long Beach Convention Center. Members of Balboa Capital's franchise financing division will answer questions and share information about the company's hotel franchise financing program. In addition, franchisees will be able to utilize Balboa Capital's unique web-based financing platform to submit applications and receive instant credit decisions in order to secure funding for a variety of hospitality-related initiatives. "We are looking forward to seeing our existing customers and networking with hospitality franchise owners and industry professionals at this wonderful event," said Ms. Freberg.

Balboa Capital works with single-unit and multi-unit hotel franchise owners nationwide and is a preferred lender for some of the largest hospitality brands in the United States. For more information about hospitality franchise financing with Balboa Capital, please contact Carla Freberg at (949) 553-3448 or via email at carlamf@balboacapital.com.

About Balboa Capital

Balboa Capital is a technology-driven financing company that provides business owners with fast, hassle-free solutions to fuel their growth and success. The company specializes in small business loans, equipment financing, commercial financing, equipment vendor financing and franchise financing. Balboa Capital developed an intuitive online platform that simplifies the entire financing process. Calculators provide instant estimates, applications can be completed and submitted in a matter of minutes, and sophisticated credit scoring technology provides instant decisions. To learn more, visit <http://www.balboacapital.com>.

About the Asian American Hotel Owners Association

Founded in 1989, AAHOA is the largest hotel owners association in the world with over 14,000 small business owner-members. AAHOA members own more than 20,000 properties amounting to more than 40 percent of all hotels in the United States and employ nearly 600,000 workers, accounting for over \$9.4 billion in payroll annually.