



## **Balboa Capital Becomes Preferred Lender for Papa John's Franchisees**

*Company Will Provide Innovative, Customized Financing Programs  
to Papa John's Franchise Owners Nationwide*

IRVINE, CA, April 17, 2013 - Balboa Capital, a leading provider of franchise financing in the United States, announced it has become a preferred lender for Papa John's current and prospective franchisees nationwide. Balboa Capital will provide tailored financing solutions for furniture, fixtures and equipment (FF&E), re-imaging/remodeling efforts, product improvement programs (PIP) and lease-hold improvements. Balboa Capital has a successful track record working with franchise business owners in the quick service restaurant (QSR) industry and recently expanded its franchise division to meet the growing demand of this business sector.

Angela Stoltenberg-Anderson, Director of Business Development for the Franchise Division of Balboa Capital's Vendor Services Group, established the financing partnership with Papa John's. "Balboa Capital is extremely proud to have secured a preferred lender position with Papa John's," said Ms. Stoltenberg-Anderson. "We developed a financing program for Papa John's that will meet and exceed the expectations of their franchisees throughout the country." Balboa Capital is a direct lender, and the company's franchise financing program is backed by aggressive rates, rapid funding and excellent customer service. Balboa Capital recently conducted a survey of 300 of its customers, and over 98% of them gave the company the highest satisfaction marks possible.

### **About Papa John's International**

Headquartered in Louisville, Kentucky, Papa John's International, Inc. is the world's third largest pizza company. For 11 of the past 13 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League. For more information about the company or to order pizza online, visit Papa John's at <http://www.papajohns.com>.

### **About Balboa Capital**

Balboa Capital is a technology-driven financing company that provides business owners with fast, hassle-free solutions to fuel their growth and success. The company specializes in small business loans, equipment financing, commercial financing, equipment vendor financing and franchise financing. Balboa Capital developed an intuitive online platform that simplifies the entire financing process. Calculators provide instant estimates, applications can be completed and submitted in a matter of minutes, and sophisticated credit scoring technology provides instant decisions. Visit <http://www.balboacapital.com> to learn more.