



Balboa Capital Introduces Online Financing Platform for Franchise Business Owners, Attends 2015 IFA Convention as Exhibitor

Top Independent Franchise Financing Company Debuts Innovative Online Financing Platform Tailored Exclusively for Quick-Service Restaurant and Hospitality Franchisees

IRVINE, CALIFORNIA, February 17, 2015 - Balboa Capital, a leading provider of franchise financing, announced the launch of an intuitive online financing platform that provides quick-service restaurant (QSR) and hospitality franchise owners with a simple and efficient way to apply for financing and business loan products. Balboa Capital will be an exhibitor at the 2015 International Franchise Association (IFA) convention in Las Vegas.

“We are proud to be qualified vendors for some of the largest QSR and hospitality brands in the United States, and our new online platform helps their franchisees secure the financing they need, when they need it,” said Angela Stoltenberg-Anderson, Director of Business Development of Balboa Capital’s Franchise Services Group. “We invested time and resources to develop online portals that are exclusive to the QSR and hospitality franchise brands we serve. Additionally, we work closely with our franchise partners’ nationwide network of equipment suppliers and vendors to provide franchisees with a single online location that offers everything that they want. Franchisees can review pictures, descriptions and prices of furniture, fixtures and equipment that are specific to their particular franchise concept. They can then calculate finance payments and submit finance applications quickly from any computer, laptop, tablet or mobile device.”

Balboa Capital’s online platform offers the full range of financing options. Franchisees can use it to apply for remodeling/re-imaging financing, product improvement program (PIP) financing, expansion/build-out financing, and franchise business loan products.

Balboa Capital will be an exhibitor at the 2015 IFA convention. This is one of the premier events for franchisors, franchisees and supplier partners that support the franchise industry. The 2015 IFA convention takes place from Sunday, February 15 through Wednesday, February 18 at the MGM Grand in Las Vegas, Nevada. Members of Balboa Capital’s franchise financing division will be in Booth #131.

About Balboa Capital

Balboa Capital is a technology-driven financing company that provides business owners with fast, hassle-free solutions to fuel their growth and success. The company specializes in small business loans, equipment financing, commercial financing, equipment vendor financing and franchise financing. Balboa Capital developed an intuitive online platform that simplifies the entire financing process. Calculators provide instant estimates, applications can be completed and submitted in a matter of minutes, and sophisticated credit scoring technology provides instant decisions. Visit <http://www.balboacapital.com> to learn more.