



Small Business Financing Options

Learn About Working Capital Loans, Merchant
Cash Advances And Flexible Business Loans

Whitepaper Brought to You By Balboa Capital





As a business owner, you know that having a sufficient amount of working capital is vital to your company's success. It will come in quite handy should you experience a slow sales period, or need to increase your inventory.



Today, many small- and medium-sized business owners are having a difficult time finding solutions to address their cash-flow needs. There are several conventional products available, such as small business loans and lines of credit, but getting approval from your bank can be quite difficult. An estimated 8 out of 10 small business loan applications are being declined by banks and credit unions.

When your business needs an influx of cash quickly, it is important to understand the variety of business options available, and how to make the best choice based on your short and long-term goals. This guide outlines three types of business financing options for you to consider: Working capital loans, merchant cash advances, and flexible business loans.

Your Cash, Your Way

It is no surprise that finding the right solution to finance your business can be a challenge, Working capital solutions are excellent alternatives to traditional business loans.

Working capital loans, flexible business loans and merchant cash advances from Balboa Capital provide a quick and hassle-free way to get the financing your business needs to grow. Each of these flexible financing options puts you first in many ways, including:

- **Simple Application Process** – With minimal paperwork, applications are reviewed in hours rather than weeks
- **Quick Funding** – Cash is available within 48 hours of signed documents
- **Easier Approvals** – Perfect credit is not a requirement

These working capital options address a number of financing needs and offer a quick source of business cash to:

- **Purchase New Equipment**
- **Remodel**
- **Open a New Location**
- **Increase Inventory**
- **Add New Product Lines**
- **Fund Payroll**
- **Expand Marketing Efforts**
- **Pay Business Taxes**



Financing Products To Choose From

Working Capital Loan

A working capital loan is unsecured debt, which means it does not require the collateral of a bank loan. This financing option is a valuable source for long-term business funding, such as expansion projects. It can also be used for any business expense.

Working capital loans require a fixed payment schedule. Typically, terms can range from 24 to 36 months. Payments are automatically deducted from your checking account on a monthly or quarterly basis, depending on your company's needs.

Merchant Cash Advance

A merchant cash advance involves the purchase of future credit card receipts at a discount. This financing option is available to businesses that accept credit card payments. Retail establishments, restaurants and service companies typically use merchant cash advances.

Unlike a business loan, there is no specified repayment schedule with a merchant cash advance. The collection amount is based off a

fixed percentage of credit card receipts. The repayment of the cash advance ebbs and flows with your sales volume. If sales decrease, there is no penalty. This allows businesses to avoid defaults that can occur with traditional financing during slow sales periods.



Financing Products To Choose From (cont.)

Flexible Business Loan

A flexible business loan is a financing option with a shorter payment schedule that typically ranges from 3 to 10 months. Flexible business loans are specifically designed for businesses that need funding for short-term needs, such as purchasing inventory or weathering cyclical downturns.

Qualification for a flexible business loan is based on your company's gross revenue and industry. Repayment involves small, fixed, weekday payments that are automatically deducted from your checking account, instead of making one large payment each month. This repayment schedule prevents a shock to your bank account at the end of each month, and promotes a steady cash flow.



Summary

We hope you found this whitepaper on small business financing to be informative. It is a good idea to research all of your options prior to choosing a financing program for your company. You might also consider consulting with your accountant to get recommendations based on your individual needs and financial situation.

About Balboa Capital

Balboa Capital is a technology-driven financing company that provides business owners with fast, hassle-free solutions to fuel their growth and success. The company specializes in small business loans, equipment financing, commercial financing, equipment vendor financing, and franchise financing.

Balboa Capital developed an intuitive online platform that simplifies the entire financing process. Calculators provide instant estimates, applications can be completed and submitted in a matter of minutes, and sophisticated credit scoring technology provides instant decisions. Visit <http://www.balboacapital.com> to learn more.

